

Annexure - IV

List of the activities to be carried out

(Rate is to be quoted in the online BOQ published with the EOI)

S No.	Activity	Activity details	Quantity	Rate (To be quoted by the agency)	Total Amount (To be quoted by the agency)
1.	Cleanliness/Awareness drives.	<ul style="list-style-type: none"> ➤ Two drives in two Govt. hospitals in Srinagar & Jammu City involving JMC/SMC staff, school children, Govt. employees, local community members, local shopkeepers, volunteers etc. ➤ Cleanliness equipment like brooms- 100 (long handle), dustbins 50 (50 Ltr. PVC), Sanitation kits - 200. ➤ Dustbins & kits must carry SBM A-4 coloured stickers pasted on them. Stickers. Sanitation kits should contain hand sanitizers(01 medium), tissues (01 packet), disposable masks (02),disposable gloves(02 pairs) ➤ 02 event banners, 10 awareness banners ➤ Total participation: 200 people ➤ Refreshment: (01 Tetra pack of juice 200 ml, 01 Samosa, 02 Bananas); 	2 (one each in Jammu & Srinagar)		
2.	Walkathon	<ul style="list-style-type: none"> ➤ Invitations will be drafted, designed & got printed by the Agency after approval from the Deptt. Follow up has to be done by the agency. ➤ 2 Event Banners (4x8ft flex) are to be arranged by the agency. 10 Awareness banners (4x8ft flex) & 05 hoardings (8x12 ft flex) will be approved by the Deptt. & got printed & mounted by the agency. ➤ The walkathon route has to be suggested by the Agency. ➤ Participation: 300 people (including 20 VVIPs & VIPs). Participation will include Govt. officers, students, civil society members, community leaders, volunteers etc. ➤ Refreshment Packs (Mineral water- medium, veg. sandwich, Juice -Real/ Tropicana-small, Sweets-2 pcs.). ➤ Space with PAS for address of the Chief Guest on the occasion. 	22 (one each in Jammu & Srinagar & at other district headquarters)		

3.	Open Painting Competition	<ul style="list-style-type: none"> ➤ A special theme on SBM will be advertised in 4 local newspapers (4 Coloumn x Half Page- coloured)and paintings on the theme will be invited. ➤ An exhibition of the paintings received will be held and awards will be given under various age groups for best paintings. ➤ The agency will make all the arrangements for the event & for the exhibition. The paintings received by the Deptt. will be taken care of by the agency and got evaluated by the agency by a panel of experts nominated by the Deptt. The ad inviting paintings on SBM will be prepared by the agency and got approved by the Deptt. The agency will get the ad. published in 4 local dailies(G.K, Excelsior, Aaftab, Amar Ujala) – 4 Coloumn x Half Page- coloured. ➤ Trophies/awards/certificates and honourarium for judges will be arranged by the agency. ➤ 02 event banners & 05 awareness banners (specifications as given in item 13) ➤ Total participation: 100 people ➤ Refreshment: (01 Tetra pack of juice 200 ml, 01 Samosa, 02 Banana, Tea). 	02		
4.	Quiz competitions in schools & colleges	<ul style="list-style-type: none"> ➤ 50 Quiz competitions on SBM will be conducted involving at least 5 schools/colleges in each competition and 5 participants from each school/college in all the 22 districts of the State. ➤ The agency will make all the arrangements for the events. ➤ Trophies/awards/certificates will be arranged by the agency. ➤ Media advocacy will be part of every programme. ➤ 02 event banners & 02 awareness banners (specifications as given in item 13) ➤ Participation : 35 people ➤ Refreshment: (01 Tetra pack of juice 200 ml, 01 Samosa, 02 Bananas). 	50 (J&K State)		
5.	Cleanliness drives / awareness in educational institutions	<ul style="list-style-type: none"> ➤ 100 cleanliness drives in 100 educational institutions ➤ Cleanliness equipment like brooms- 05 (long handle), dustbins 10 (20 Ltr. PVC), Sanitation kits - 50. ➤ Dustbins & kits must carry SBM A-4 coloured stickers pasted on them. Stickers. Sanitation kits should contain hand sanitizers(01 medium), tissues (01 packet), disposable masks (02),disposable gloves(02 pairs) ➤ 02 event banners, 02 awareness banners (specifications as given in item 13) ➤ Total participation: 100 people ➤ Refreshment: (01 Tetra pack of juice 200 ml, 01 Samosa, 02 Bananas); 	100		

6.	Road shows/Street plays/Nukkad Nataks	<ul style="list-style-type: none"> ➤ A play of 30 minutes with at least 8-10 characters will be prepared by the agency depicting different components of SBM. ➤ The play will have to be performed in various crowded places of Jammu/Srinagar City equally by the agency by professional actors. ➤ At 22 district headquarters ➤ 02 event banners, 10 awareness banners (specifications as given in item 13) ➤ Total participation: 100 people ➤ Refreshment: (01 Tetra pack of juice 200 ml, 01 Samosa, 02 Bananas); 	22 (one each at every district headquarter)		
7.	Printing of awareness posters	<ul style="list-style-type: none"> ➤ A3 (Coloured) ➤ Designing & Printing ➤ Distribution through various media. 	10000		
8.	Printing of Newsletter	<ul style="list-style-type: none"> ➤ A4 (colored)- 8 pages, Executive royal excel bond glazed with photos & text ➤ Designing & Printing ➤ Distribution among implementing agencies and other target groups 	5000		
9.	Press visit/Press conference	<ul style="list-style-type: none"> ➤ (***) Star Hotel) ➤ Hall for 70 people, ➤ Lunch for 70 people (buffet)-veg/non-veg,& pkgd drinking water etc. ➤ Press note and its publication 	02 (one each in Srinagar & Jammu)		
10.	Designing of Newspaper Ads./ Success stories	<ul style="list-style-type: none"> ➤ Theme/necessary information will be provided by the Deptt. ➤ The ad will be designed by the agency ➤ The Ads will include SBM logos, slogans, pictures etc. and the contents& designs will have to be got approved from the Deptt. before finalizing. ➤ The approved Ad has to be provided to the Deptt. as a soft copy (10 copies). 	4 (on 04 different themes, each in 3 local languages)		

11.	Designing of Television Ad./ Success stories	<ul style="list-style-type: none"> ➤ 30 second television add ➤ Theme/necessary information will be provided by the Deptt. ➤ The ad will be prepared by the agency involving professional local actors. ➤ The approved Ad has to be provided to the Deptt. as a soft copy (10 copies). 	2 (on 02 different themes each in 3 local languages)		
12.	Hoardings	<ul style="list-style-type: none"> ➤ Theme/necessary information matter will be provided by the Deptt. ➤ The hoarding will include colour printing on flex & will be installed by the Agency as per given advise of the authority in the different places in Srinagar & Jammu & on the NHIA (Jammu-Udhampur, Jammu- Kathua & Anantnag- Srinagar). ➤ Each hoarding has to be displayed for 15 days. ➤ Specification: 8x 12 feet flex coloured 	200 (2 each in a town & about 20 each in Srinagar & Jammu)		
13.	Wall paintings	<ul style="list-style-type: none"> ➤ Thematic wall paintings at different crowded places in two capital cities ➤ Specifications: 6x10 ft ➤ Permissions to be taken by the agency from concerned agencies 	200 (2 each in a town & about 20 each in Srinagar & Jammu)		
14.	Awareness at Ward level	<ul style="list-style-type: none"> ➤ Door to door awareness in wards ➤ Involvement of MC staff, local people etc ➤ Demonstration of various sanitation techniques, (hand washing, use of sanitary toilets, benefits of the scheme, proper disposal of waste etc) ➤ 02 event banners, 05 awareness banners (specifications as given in item 13) 	1170		

- The above mentioned activities are to be carried out in a time frame of 300 days from issuing the work order. In case of non-completion of the activities within the time frame, penalty shall be imposed as the department may deem proper.